

# Heretaunga Plains Urban Development Strategy Review

## Have Your Say

You can provide feedback on the 'Draft Revised HPUDS Strategy 2016'

- Use the online form on the website **www.hpuds.co.nz** – look on the Review tab
- Email **hpuds@hbrc.govt.nz** including your name and contact details
- Write to 'HPUDS Review', HB Regional Council, Private Bag 6006, Napier 4142

**Please provide your feedback by 5:00pm Monday 22 August 2016.**

## Future Growth Promising

**Businesses and residents are able to have their say in the future residential and business land development needs of the Heretaunga Plains through the review of the Heretaunga Plains Urban Development Strategy (HPUDS) this month.**

Some key changes are proposed in the draft revised strategy, with predictions for more residential and retirement dwellings being needed and more smaller rural lifestyle properties preferred by buyers. The replacement HPUDS<sup>2016</sup> will be finalised by the end of the year.

"Over the past few months, the Working Group has considered a number of background research papers, and we're now keen to hear the views of interest groups and general public," says HBRC Chairman Fenton Wilson who chairs the HPUDS Implementation Working Group. The draft revised HPUDS strategy 2016 is available on [www.hpuds.co.nz](http://www.hpuds.co.nz)

## Significant Review Findings

**A significant finding of this review is that there is a need for 2,596 more residential dwellings than stated in the original 2010 strategy.** The overall projection is now for an additional 10,600 homes by 2045. While overall greenfields areas are sufficient, there are some immediate supply issues at Havelock North and Frimley (Lyndhurst) and potentially at Te Awa in Napier.

There also a potential shortage in rural lifestyle residential housing compared to the projected total demand of 850 lots (to the end of 2045). More buyers want smaller, private sites closer to urban facilities. Some additional areas or some intensification within existing Rural Residential Zones could be considered.

Over the 30-year HPUDS planning period, there is also expected to be an increased demand for smaller retirement units than currently planned for - about 3,340 extra units which will make up 40% of future housing demand.

In terms of business land zoning, current projections are for there being sufficient industrial land to supply this growth due to the recent Omaha North Proposed Hastings District Plan Variation and a similar Variation proposed for Irongate.

## The 2010 Strategy

The initial Heretaunga Plains Urban Development Strategy (HPUDS<sup>2010</sup>) was the result of a collaborative approach by the Hastings District Council, Napier City Council and Hawke's Bay Regional Council to manage urban growth on the Plains from 2015 to 2045.

One of the aims of the Heretaunga Plains Urban Development Strategy is to have defined urban areas. This allows for more cost effective and efficient infrastructure servicing, and creates clearer boundaries between the urban and rural environments.

The strategy takes into account various global, national and local influences such as climate change, peak energy, transport efficiency objectives, and national environmental standards plus, at a regional and local level, demographic and employment projections.

## Who is involved?

The HPUDS Implementation Working Group includes mayors/chairman, elected members and Chief Executives from each partner council, and two mana whenua representatives. A technical advisory group of senior council staff supports the Working Group. The group takes advice from businesses and the public through the review process.

## Draft 2016 Revised HPUDS Areas

### Why the review?

**HPUDS<sup>2010</sup> has inbuilt 5 yearly review periods to ensure it remains relevant – this is the first review.**

The scope of the review includes:

- Considering updated information on natural hazards
- Making any required or requested changes to settlement patterns (including reconsideration of inappropriate areas for development)
- Further investigation of rural residential land supply and regulatory responses
- Further evaluation of the retirement sector and options for accommodating retirement villages.

### www.hpuds.co.nz

The updated website includes the 2016 draft review strategy, the original strategy, plus maps and reports with information useful for business planning. These papers include a 'stock take' of a range of local and national factors which may have influenced the strategy since 2010.

